

## Commercial Design Part 3

The student will write 2 paragraphs explaining their choices. The student will discuss not only what is shown on the board, but also the reasoning behind the choices. What is the your client's style? How do the choices fit into the style? How will each area be used and how will the choices benefit and fit with the use of the area? How will the choices increase repeat business and traffic flow?

You must use at least 5 elements and principles of design in the explanation. Underline the words you use.