

Commercial Interior Design Project

Directions: Choose a scenario and design the the interior to best boost business and bring in repeat business.

Scenario 1: A coffee shop from SoCal is opening a new location in the Arlington Highlands. They want a place that people will want to come and hang out. They want a warm, cozy atmosphere where people feel comfortable and can meet new people. It is important to them to have comfy chairs as well as tables with chairs.

Scenario 2: A young married couple is opening a sandwich shoppe. They want a place that people would do Sunday brunch, Host bridal showers, lunch after shopping, tea parties, baby showers. They want a fun, modern chic look that makes people feel fancy, but not uncomfortable. They need both booths and tables and chairs. They will also need an ordering area and a way to display their baked goodies, too.

Scenario 3: a company from New York is opening a location in The Grapevine Mills Mall. They sale to the teenager and young adult population. Their product is the hottest trends off the New York runway. They're a little bit dark and definitely push boundaries. They want their store to represent who they are. They want a comfortable lounge area I the middle for men and parents to wait or think (or whatever men do.)

Directions: after you choose your client, you need to begin your brainstorm. Decide on your theme, color scheme (give colors using and know the technical name). Decide on the type of furniture you want to use. Using Pinterest, create a board called "Commercial Design". You may begin pinning inspiration photos. Remember to choose one thing to be your inspiration. Design your room around your choice. It can be a painting, a pillow, a fabric, a picture, a furniture piece... Anything!!

Now, begin to layout the furniture. This is called space planning. Make sure you have walking room around the pieces and good flow to the business. Use the attached floor plan and the furniture pieces. You must get approval before glueing!